



Hospeco Brands Group Names Theresa Roche Sales Director

Two-decade veteran to oversee four-state territory

CLEVELAND—July 25, 2022—Hospeco Brands Group has named Theresa Roche its new sales director for a four-state region including Missouri, Iowa, Nebraska, and Kansas. Roche is responsible for leading all sales initiatives throughout the territory. A top-performing sales executive, her experience reaches back more than two decades, and she’s collected a truckload of awards in the ensuing years. Highlights include multiple awards for vendor of the year and outstanding sales.



Roche is no stranger to Hospeco Brands Group, having sold both HOSPECO and Nilodor products while serving as a manufacturer’s representative with Mid-America Distributor Sales from 2005 to 2021. Most recently, she was regional sales manager for von Drehle Corporation, where she headed a five-state territory and increased sales 46% year-over-year.

Roche has earned a reputation for development and growth throughout her charged regions, as well as skilled sales training that brings the best effort out of her team. Her effective customer relationship management leads to high retention. She will be based in St. Louis, Missouri.

“Theresa’s multi-faceted skillset and ability to excel while deftly managing a wide range of responsibilities make her our ideal regional sales director,” said Kurt Peterson, Hopsec’s vice president of sales. “Our customers will be well served by her focus, attention to detail, and ability to motivate.”

For more information about Hospeco Brands Group, visit <https://hospecobrands.com/home>.

About Hospeco Brands Group

Wherever people go to work, shop, dine, learn, or seek medical care, their lives are touched daily by Hospeco Brands Group. The company, comprising Acute Care Pharmaceutical™, Adenna®, HOSPECO® Nilodor® and other popular brands, makes products that protect, sanitize, clean, and provide care and comfort to millions around the globe. Solutions for and barriers against germs, bacteria, and harmful substances are vital weapons in the battle for public health and safety. Hospeco Brands Group products make workplaces, businesses, schools, and other public facilities safer and more comfortable through categories such as personal protective equipment (PPE), cleaning equipment and supplies, facility and floor care, odor control, restroom comfort, and menstrual care. All products are tough enough to perform consistently in demanding environments yet designed with the comfort and protection of people in mind. For more information, contact Hospeco Brands Group at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800-942-9199. Email: info@hospecobrands.com. Web: www.hospecobrands.com.

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